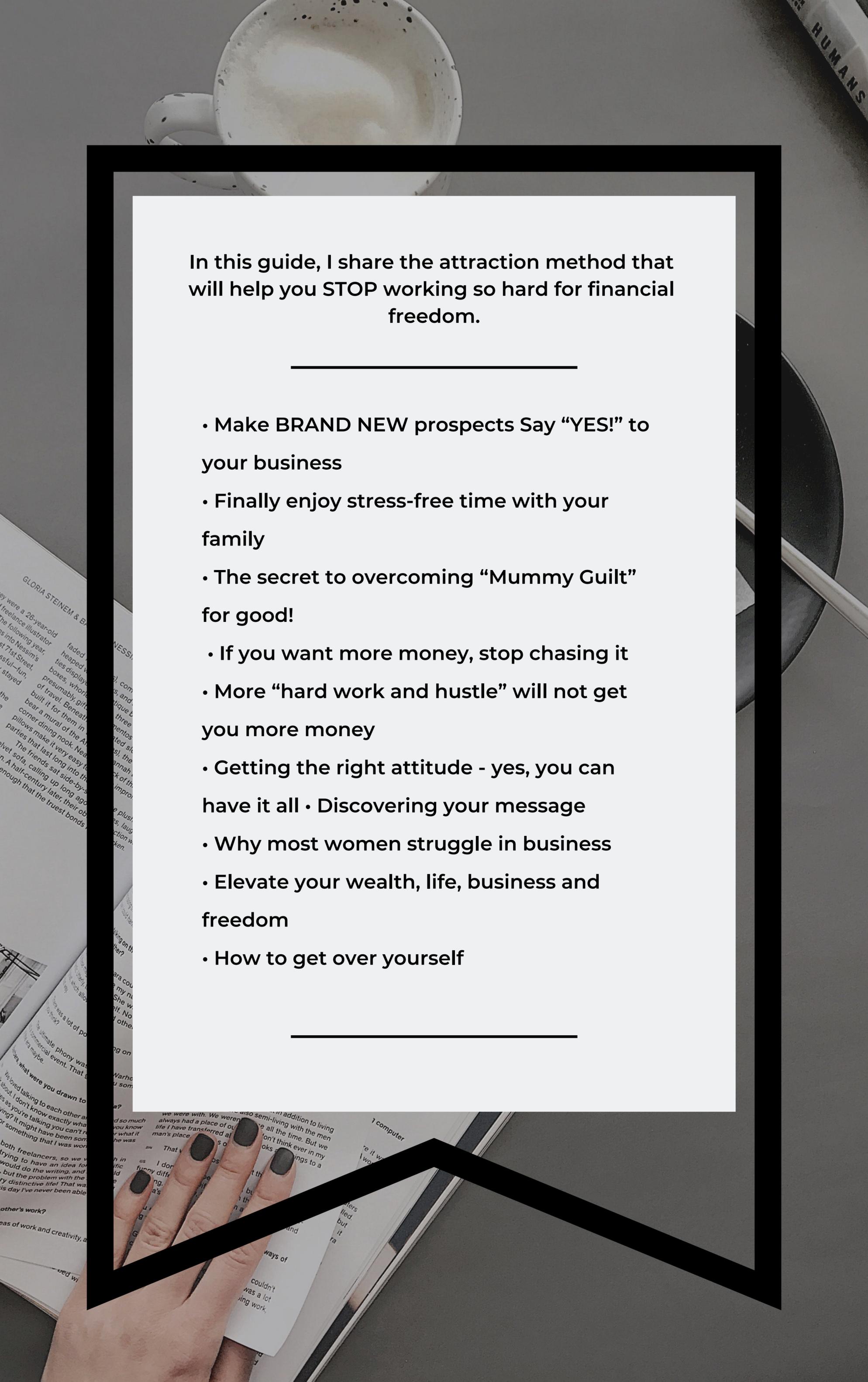


NAILED IT BLUEPRINT

FOR MUMPRENEURS
ON THE RISE



THE MUM AIMING FOR
MILLIONAIRE
BLUEPRINT



In this guide, I share the attraction method that will help you STOP working so hard for financial freedom.

- Make BRAND NEW prospects Say “YES!” to your business
 - Finally enjoy stress-free time with your family
 - The secret to overcoming “Mummy Guilt” for good!
 - If you want more money, stop chasing it
 - More “hard work and hustle” will not get you more money
 - Getting the right attitude - yes, you can have it all • Discovering your message
 - Why most women struggle in business
 - Elevate your wealth, life, business and freedom
 - How to get over yourself
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It is your right to become wealthy, so you can always provide for your family when they need you most.

For many of us, we struggle with this fact.

Not only will this ebook inspire you to achieve true wealth, it will lift you to greater heights – in your confidence, business, life, and how you show up as a woman.

Do you know the number one problem holding Mumpreneurs back? Despite doing everything you're "supposed" to do, it feels like you're getting nowhere closer to financial freedom – and time is running out.

Believe me, I know exactly how it feels to be stuck at \$4,000 per month with no idea how to increase that to \$10,000... \$15,000... even the admirable \$20,000 per month range.

- You may have sacrificed everything in your life to go all in on your business,
- Spending more time and energy than your body can handle just to maintain what you already have (and scared to death that if you take a break, it will come crashing down)
- And ultimately, it slowly chips away at your self-esteem watching other women succeed – making you think “Maybe I’m not good enough...”

If you experience this on a daily basis, then what I’m about to say may come as a surprise to you:

These aren’t your actual problems.

Everything you’re experiencing now can be eliminated by learning the secret Attraction Method used by elite business babes. This method is responsible for more than 95% of your success, confidence, and financial abundance in your life.

In fact, it has helped many women go from \$1,000 to \$25,000, and more.

In this guide, we want to reveal how many have created a 6-figure income without more hustle, more action, or talking to more people.

But first, we need to address a common belief mums have, and believe it's essential. Balance. You see, achieving financial freedom becomes soul-crushing if you constantly feel guilty about chasing your dreams instead of being with your family. But here's the truth: Balance doesn't exist for mumpreneurs. In fact, trying to find balance is only limiting your true potential, because it forces you to believe you must choose between your kids or your dreams.

However, wealthy mums who run \$10,000 – \$50,000 per month businesses believe in something totally different: You deserve to be successful AND a loving mother!

Because when you finally stop seeking balance – and go 110% all in on yourself – magic starts to happen:

- You'll feel worry-free about pursuing your biggest ambitions, and your kids will see a newer, more amazing you and look up to you more than before.
- You'll finally get out of your head and into your heart, which will allow you to show up more powerfully in any situation.
- And you'll even enjoy a newfound sense of confidence that lights your soul on fire and inspires you to give your gifts even more to the world.

Kids generally don't want your time, they want your presence. Just 15 minutes of total presence with your kids is more valuable than 2 hours of being with your kids, but distracted by your business and to-do lists.

The key to overcoming mum guilt and balance is with the power of non-negotiables. Non-negotiables are things you do every day. They are your top priorities in life that you are unwilling to compromise. For example, they may include:

1. I spend quality time with my husband every day.
 2. I spend 2 hours per week 1-on-1 time with each of my kids.
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3. I do my deep breathing exercises every day.

4. I read self-improvement books every day.

In fact, I even plan these in my schedule so business doesn't get in the way of any of it. What's most important to you in your life? Family? Kids? Friendships? Health? Self-care? Growth? Business? Play? Travel? Education?

Choose three of your top non-negotiables and schedule them into your calendar every day for one week. You will feel an emotional uplift in your energy, and that positivity will spill over into your sales calls and meeting new prospects too. Your **FIRST Business Breakthrough With The Attraction Method**. As you'll soon read, the reason why most women aren't seeing their business grow past \$10k... \$20k... even \$30k per month isn't because they're doing the wrong things, it's because they've blocked their personal energy and have inhibited their ability to attract opportunity. In other words, they're unknowingly self-sabotaging their own dreams. Once I discovered how to let go, not only did my income skyrocket, but my life had a complete makeover too.

Just imagine...

- Taking your entire family on a worry-free, month-long vacation anywhere in the world
- Indulging in little luxuries like facials, and organic green smoothies that fill your body with light.
- Hiring a babysitter to watch the kids as you take your hubby out for a little date night with some dancing.
- Seeing your kids look in you in the eyes with their bubbly faces to hear them say "I love you mum, you're the best!"
- Or even donating thousands of dollars to your most important charities and organizations without worrying about money... simply because you can.

This is the life I want for you. Because if you're reading this right now, it means you're an ambitious woman with big dreams for a better life. You have everything within your power to achieve your wildest goals. And I want to help you get there faster, easier, and without working yourself into the ground.

I'm passionate about helping women like yourself reach the next level because I've been there.

So if you're ready to have your next big business breakthrough, then let's dive in!

If You Want More Money, Stop Chasing It

Before trying new business tactics or strategies, you must first understand the power of your focus and your subconscious mind. Where your attention goes, energy flows. In other words, the reason why it feels impossible to make more money without working harder all comes down to one thing: You're focusing on the wrong things.

Mumpreneurs believe if they want more money, then they must focus on it even harder. This is completely false. At \$100,000 a year, smart women will switch their focus away from money because they realize it's paradoxically the only way to make more of it. In fact, this is the first major shift that took many from \$10,000 to \$30,000 per month. Instead of focusing on money, put your attention into something much more powerful: **SERVICE.**

Putting service at the forefront of your business is when magic happens:

- Your income will quickly jump up without taking more action.
- You will attract higher-quality prospects and clients into your world.
- And you'll notice an extra pep in your step, because putting other people before us has a way to really fill our souls with light and love.

Now, if you want to switch your focus to service, then ask yourself this question: "If money wasn't an issue, what would you do?" If service is not the first thing, then your mindset isn't ready for financial abundance. But that's okay, because all you must do is figure out what makes you light up in life. The moment you become obsessed with serving and stop worrying about the money, that's when it seemingly and magically flows towards you.

More “Hard Work & Hustle” Will NOT Get You More Money

What if I told you I could save you years of wasted effort and energy? To help you avoid something completely energy-draining and redundant?

It's common thinking to believe more work gives you more money. But you cannot do it all on your own as you will hit a glass ceiling. And you'll be exhausted.

Women truly have so much potential, and I want to help you realize that. However, this does come with one exception: You can have it all, but you can't do it all alone. What's better than saying “I did it all by myself!” is being able to say “I did it!”

If you want to skyrocket past your true earning potential, you must let go of the notion that it's all about you, and you must leverage the gifts of other people in an honest and ethical way. This is not the best way to achieve financial freedom. It's the only way. Especially if you want to wake up stress-free, go to bed peacefully, and feel relaxed throughout your day. You ever wonder why women earning 7 figures make it look so much easier than those earning 6 figures? It's because they're not trying to do it all themselves.

Now you might be wondering “How do I find the right people for my business?” This is the golden question being asked in every business and industry right now. While most entrepreneurs struggle with this, it will soon become your advantage. At the end of the day, no matter what kind of business you run, you are in the “people business.” Either meeting new prospects, signing new clients, or taking care of current customers. In exchange for your gifts, people will give you money. It's very simple. BUT, most women hit a glass wall at a certain point in their business. They are attracting people, but not the right ones. The solution to this? You must become the kind of woman people want to work with.

The best way to become a woman that attracts high-level, high-paying prospects is to shift your intentions to SERVICE and VALUE. Are you starting to see the secret to becoming a 6-figure mumpreneur yet? When you shift your intentions to value, you attract value in return. Especially when it comes to prospects, clients, and customers.

When you become the giver, you will shine a light into the world and attract people who want to give to you. This relates perfectly with the Attraction Method I'm revealing soon. But first, here's a small caveat...

This Will Repel Your Dream Clients (So Stop Doing It!)

I'd say that 99% of women are being sabotaged by what I'm about to tell you. It's the root problem to everything we've covered so far. And I'd even go as far as to say it's the sole reason why you might struggle to find new incredible people to work with. Ultimately, it comes down to this: Too many women show up DESPERATE.

Desperation kills the energy of success in life, love, and even business. Remember how shifting your energy and focus to value will attract more value in return? Well, the sneaky problem keeping most women stuck right at the 5-figure mark is a looming sense of desperation. This will repel the very dream clients you seek. However, desperation doesn't have to be a problem anymore. In fact, it won't be much of a problem after what I'm about to show you..

The Unique Attraction Method For Effortless Success

I've talked to hundreds of mummy millionaires and I noticed a pattern that made them become fierce, inspiring, and financially wealthy women. It's how they're able to walk into any room exuding total confidence, and leave strangers, prospects, and clients awe-struck and wanting to work with them. And it's how they can so easily and effortlessly reach 6 figures while keeping a strut in their step and never missing a beat.

In fact, it's the exact pattern I followed that lifted me in my confidence, relationships, and financial abundance – and I want to share it with you. It's call it the Unique Attraction Method. This method is not based on any business strategy, social media tactic, or shiny object you can do, it's 100% about you and your unique gifts. You see, there's a powerful part of you that's infinitely magnificent. If used right, it can blaze a trail straight towards your biggest goals and ambitions in record time. Exactly how it did for me.

Just imagine a life where you can:

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- STOP working so hard to achieve financial abundance
 - Attract BRAND-NEW clients into your life who say “YES!” to your business
 - Finally double your earning potential while being more present with your family..

Honestly, that’s completely possible with this. This isn’t the best way to build a 6-figure business, it’s the only way. Specifically, there are three steps to making this work in your business.

Step 1: You must master a “You Can Have It All!” attitude.

Just imagine:

- Feeling of unshakeable confidence in everything you do, making business feel exciting and exhilarating again
- Having your team and clients recognize your inspiring potential, and continually praise you for it
- Or even just reclaiming your fierce power as a mom, entrepreneur, and woman with a purpose.

With the You Can Have It All! attitude, this is exactly how you’ll show up in the world. And best of all? It will feel completely natural. Here’s one question to ask yourself that will set you in the right direction: “If you were already making \$30,000 per month, how would you show up differently?”

Would you finally slow down, take a breath, and smell the roses? Would you focus less on yourself, and more on the important people around you? Would you treat yourself to a weekend getaway to recharge, and revitalize? The secret is this: be all of that right now! This might sound a little out there – the way you think, feel, and act determines how much financial wealth you will attract into your life, but once you dial in the “You Can Have It All!” attitude, it’s time to move onto the next step.

Step 2: Discovering Your Unique Message

You are here for a reason, and that is not to hide your gifts pretending to be someone you're not. Women think they need to copy others to be successful, but that's actually hurting you more than it's helping you. This is ultimately the greatest cause of a lack of self-esteem in not just women, but human beings. In other words, you're subconsciously telling yourself that "You're not good enough!" And if you believe you're not good enough, then the other "95%" of your deeper knowing is going to attract everything that's not good enough into your life.

Finding new potential business opportunities, but they aren't quite as big as you want, meeting new people who are alright, but don't truly ignite your soul on fire, spending time with your family, just to feel like you should be working instead...and so much more.

If you're not being authentic to yourself, then you cannot serve the world. That's why discovering your Unique Message is necessary if you want to achieve true financial abundance.

There are many aspects that go into fully realizing the power of YOU and your message, but one of the best ways is to discover what you're meant to do on this Earth. In other terms, you must know what your purpose is and stand resolute in it. After discovering why you were put on this Earth, you and your business will become so much more magnetic:

- You will shine like a raging fire and attract your perfect tribe of friends, mentors, and clients to join your cause.
- Every day, you will feel comfortable and confident in your voice, your message, and your mission in this world.
- Speaking your truth will flow naturally, and you'll feel liberated from ever holding back what's true to your heart.

One of the most thought-provoking questions to ask yourself – when it comes to discovering your purpose – is this: "If you had all the money in the world, what would you be thinking about all day long? Money is just a means to an end – and uncovering what your true end is will change the game."

Your product, your service, your business, your message, yourself, getting your kids to settle down, or getting your husband to agree with you. Selling is ultimately about getting your way in life, but not in a sleazy unethical way that harms others. Selling is all about showing others what's in it for them, and getting them excited to say yes! This is what I call unleashing your YES! Factor.

Imagine if you could walk into any room and sell anything to anyone, without even trying? New clients seemingly enter your life at the exact right times, and talking with them is incredibly easy and natural. Your business becomes enjoyable once again because things are starting to go the way you want them to, and even your monthly income reaches \$30,000... \$40,000... even \$50,000 per month while working less than when you earned \$10,000. (Bizarre, right? But very true.) This is the exact effect 6-figure mumpreneurs have in their life and business.

The cool part is, every woman is born with this ability inside of them – ready to be set free in an instant. You just have to know how to unleash it. If there's one piece of advice I can give you to find your own YES! Factor, it's to understand one very simple, yet often overlooked truth: YOU are the #1 selling point... no matter what you're selling!

Ultimately, it's about being able to walk into a room and bring an energy that wasn't there before. To bring value to each and every person, and OWN it. You must get out of your head, and into your heart. From here, you will attract everything you need without struggle or effort, and set in motion a natural momentum that will carry you towards financial freedom for you and your family.

Why Most Women Struggle In Business

If you're reading this, then congratulations, you now have a major head start moving into the next level of your life and business. You see, before we should master social media, networking, and shiny tactic business methods, we should master the essentials:

- How to quickly destroy your limiting beliefs and develop unbreakable conviction in yourself, so nothing can drag you down from achieving financial freedom for you and your family.
 - How to shamelessly express your message, so you can live out loud and attract your dream prospects.
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- And how to confidently show up in any situation, so strangers, prospects, and clients willingly say “YES!” to you and your business.

It all comes down to your attitude, your message, and your ability to own the room. So if you struggle to break past the \$10k per month mark, despite working hard and trying everything in your power, then it's not your fault. But just know, it's not because you're doing the wrong things, you're just not the right person yet. YOU!

You are not a one size fits all woman. You are special, fierce, and have something of amazing value to offer the world. You are unique – and I want to help you unleash it.

Quick Recap Of Attracting Financial Abundance Principles

My main goal for this guide was to get you thinking about your life and business differently, in hopes to help you get unstuck and finally create the income you want.

Here's a quick recap:

1. For mumpreneurs, balance is a limiting belief. The sooner you can overcome it, the sooner you can show up as 100% YOU.
 2. If you want to release dreaded mum guilt, then use the power of non-negotiables every single day.
 3. To break past 6 figures, you must paradoxically shift your focus from money to service.
 4. If you want more money, clients, and opportunity, then stop chasing it.
 5. You can have it all, but you can't do it alone. That's why it's important to leverage the skills of other people.
 6. If you want to attract your dream clients, you must become the kind of woman they want to work with.
 7. Desperation shatters the energy of life, love, and business.
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8. Your subconscious mind runs your thoughts, emotions, and behavior 95% of the time, while your conscious mind is only in control 5% of the time.

9. The YOUUnique Attraction Method helps you achieve financial freedom in your life. All you need is own your You Can Have It All! attitude, discover your Unique Message, and completely unleash your YES! Factor. If you follow these suggestions, you'll be well on your way to doubling or even tripling your earning potential, working much less, and enjoying more time with your kids and family.

Elevate Your Wealth, Business, And Freedom

Honestly, I'll never forget those early days of struggle and desperation. Crying myself to sleep at night due to uncontrollable stress. Trying not to collapse when the pressure was literally too much to handle. And always just wondering if I'd be able to give my kids a life as a single mum.

Fast forward to today, and life looks completely different. My kids are now provided for, I get to run a stress-free business that gives me financial freedom, and I am fully empowered to spread my gifts to women just like yourself.

Make no mistake – this didn't happen by accident, and I didn't get lucky. I simply discovered the truth to how fierce business mums use their greatest gifts to their advantage, especially when it comes to running a business (and a family).

There should be ONE concept that's absolutely clear. It's so important, you must never let it slip your mind. In fact, it's this one thing that – no matter what you do – will be the single biggest reason for your future success. Because if you truly harness this concept, and let it flow into everything you do, it will serve you better than any business strategy or shiny tactic ever could.

In everything you do, you must OWN IT! Yes, it's a simple idea, but what's simple tends to be the most powerful. The #1 reason most women don't own it in their lives is this:

How To Overcome Your Fears

Believe me, I know there's always one thing that gets in the way of a woman like yourself realizing her fullest potential... Fear.

Fear that you'll never live up to your fullest potential. Fear that your kids might think you love business more than them. Fear that maybe... this isn't cut out for you. Believe me, I totally get it. There's nothing that plagued me more than the paralyzing grip of fear around my stomach.

However, what if I told you there's a way to not only overcome fear, but completely reverse it? Take a moment right now and ask yourself this question "If fear could never hold you back, what could you accomplish in the next 90 days? Would you achieve more in 90 days than most would in 5 years? Would you x2... x3... even x4 your monthly income with time to play with the kids? Or would you just feel unstoppable and shameless in the pursuit of your wildest ambitions?

On my journey, I learned a very valuable lesson about how to overcome fear. Fear is effectively cured by forced repetition of acts of courage. In other words, do the thing that scares you every day until it no longer scares you. I know, it's easier said than done. But if you can take this concept to heart, I promise your dreams will unfold and financial freedom will be yours sooner than you know.

Although it's not for everyone, I'm accepting only a small handful of women into a mentoring program – I will teach them how to double their earning potential in just 90 days. The best part? I will personally take them by the hand and guide them every step of the way.

The secret to everything we talked about today is, you are your most authentic self when you are living your purpose. Not only does your purpose light you on fire, it opens doors where there were once only walls. It's the doorway that allows you to peek your head into a world of abundance.

Whether that's earning \$20,000 per month with relative ease, taking your family on a month-long vacation, or just pampering yourself with a luxury massage after a long day (for the second time this week), abundance is your natural birthright.

The End!
